American Unity National Memorial

A Living Memorial for the United States of America

DEDICATED TO HEALING, DIGNITY, AND UNITY







A Chorus of American Voices Speaking on Unity

The voices below span generations, faiths, and origins. Together they form a single conviction:

What unites us is greater than what divides us.

"This country will not be a permanently good place for any of us to live in unless we make it a reasonably good place for all of us to live in."
— THEODORE ROOSEVELT, 26TH PRESIDENT OF THE UNITED STATES

"We become not a melting pot but a beautiful mosaic. Different people, different beliefs, different yearnings, different hopes, different dreams. But all put together to make a beautiful picture of a common people."
— JIMMY CARTER, PRESIDENTIAL CAMPAIGN SPEECH, OCTOBER 27, 1976

"Finding the common ground of our humanity is the first step toward building the beloved community."
— CORETTA SCOTT KING, CIVIL RIGHTS LEADER

"We must learn to live together as brothers or perish together as fools."
— MARTIN LUTHER KING JR., MINISTER AND CIVIL RIGHTS LEADER

"Diversity is the condition of our existence; unity is the goal of our existence."
— WILLIAM SLOANE COFFIN, CLERGYMAN

"In all things that are purely social we can be as separate as the fingers, yet one as the hand in all things essential to mutual progress."
— BOOKER T. WASHINGTON, EDUCATOR

"We are more alike, my friends, than we are unalike."
— MAYA ANGELOU, POET

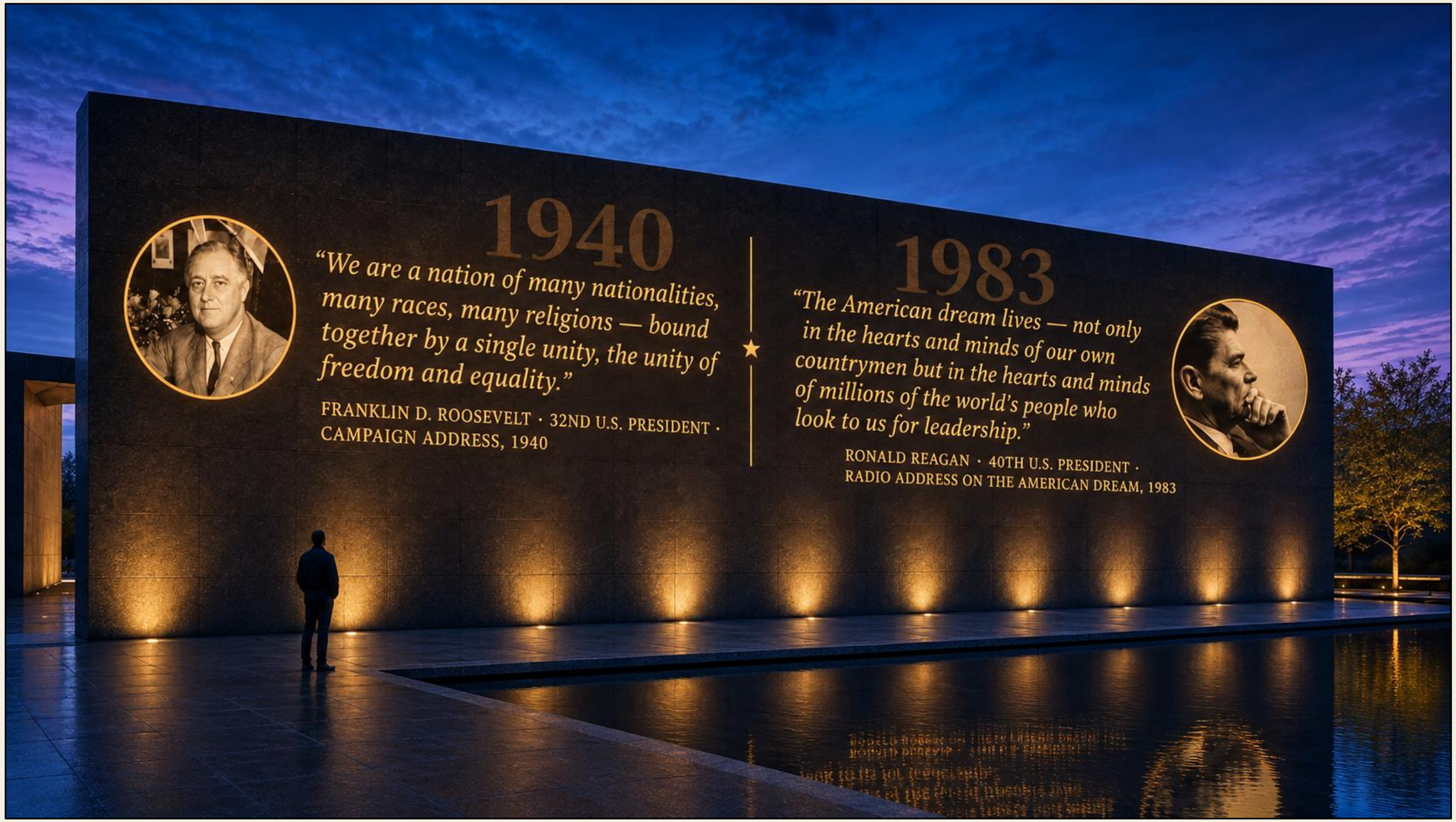
"We have it in our power to begin the world over again."
— THOMAS PAINE, PAMPHLETEER

"A single twig breaks, but the bundle of twigs is strong."
— TECUMSEH, SHAWNEE LEADER

"Mitakuye Oyasin — we are all related."
— LAKOTA PRAYER

Presidential Reflections on Unity

Forty-three years and two parties apart, two presidents described the same nation.



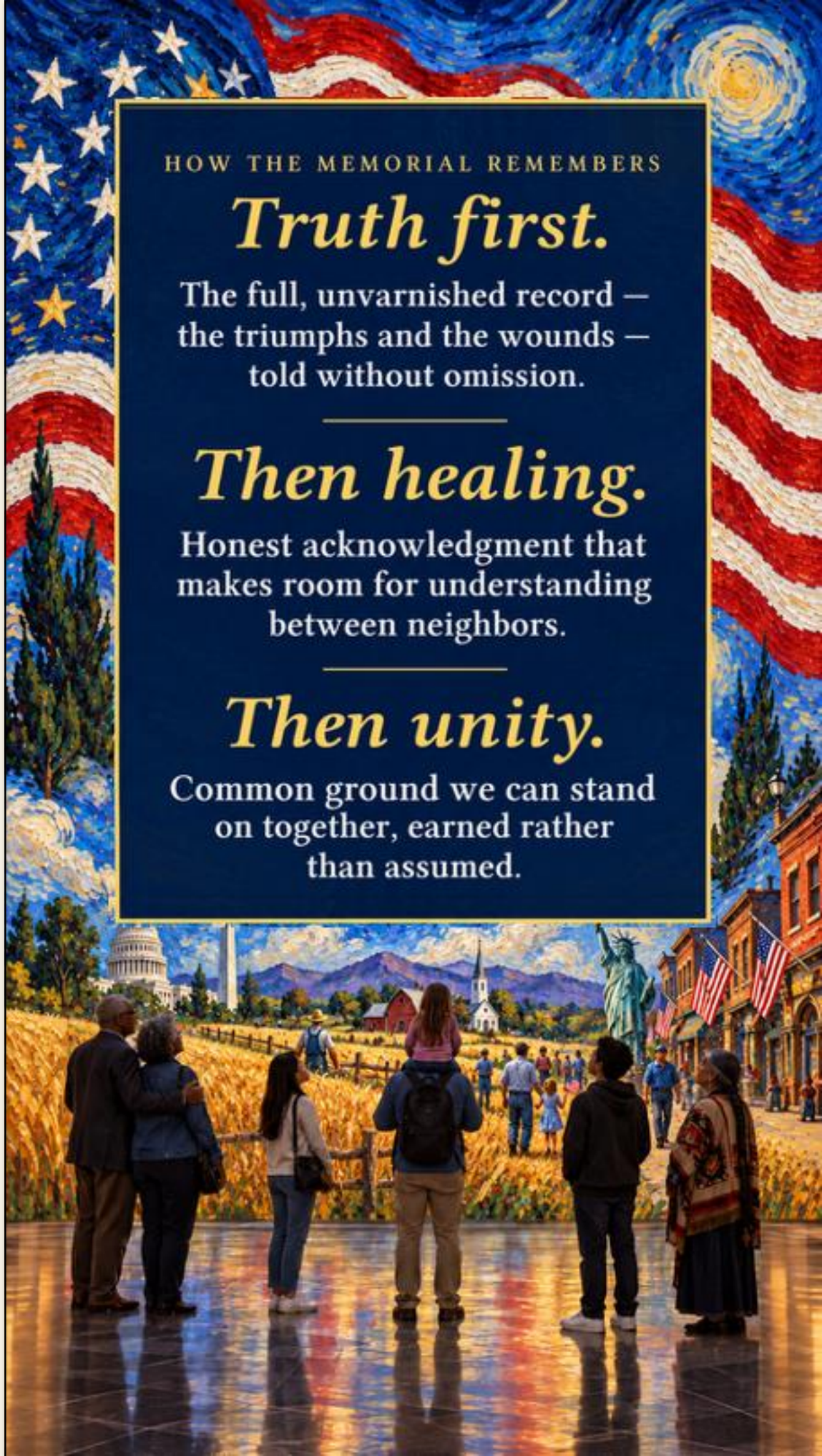
More Unites Us Than Divides Us.

Not a hope. A fact worth remembering.

The voices on the preceding pages were not describing a dream. They were describing a fact — one that is easy to forget.

Our disagreements are loud, and many are real. But beneath them runs a deeper record: shared founding words, shared sacrifice, and a shared hope for the next generation. Americans do not need to be told this is true. We need to be reminded.

The American Unity National Memorial exists to keep that reminder — honestly, completely, and in one place, for every American who walks through its doors.



Out of Many, One.

E Pluribus Unum

[ē ploor-i-bus oo-num]

Adopted by the Continental Congress in 1782 for the Great Seal of the United States, E Pluribus Unum—Latin for “Out of Many, One”—was proposed by the first Great Seal Committee in 1776.

In its original political context, the motto represented the miracle of thirteen separate, sovereign colonies voluntarily joining to form a single republic. It is the linguistic expression of the American Idea: that a national identity does not require the destruction of individual or local character, but rather depends upon it.



1782	13	13
GREAT SEAL ADOPTED	SOVEREIGN COLONIES UNITED	LETTERS IN E PLURIBUS UNUM

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of this concept book



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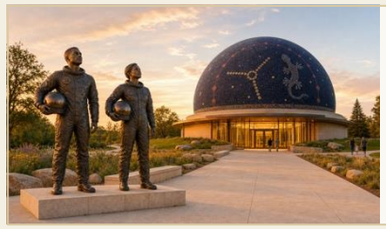
World-changing ideas from the American Mosaic — past, present, and on the horizon.



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Bronze that endures. Projected light which renews — indoors and outdoors.



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Privately funded. Politically de-risked. Built to endure.



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Our Vision

A Living Memorial.
A Novel Idea for the Nation.
An Enduring Witness.

THE FOUNDATION FOR TRUTH

In times of fragmentation, there is a national thirst for integrity and authenticity. The American Unity National Memorial is the definitive response to an unmet need — an unshakable bedrock where the vibrant tapestry of the people who built this nation is recognized and finally anchored.

A NEW CATEGORY OF MEMORIAL

This is a novel undertaking, unprecedented in the American landscape. While we have monuments to individual heroes, we lack a unified home for the collective contributions of every ethnic group. We are establishing a new category of national monument — a cohesive record of our entire national story.

A LIVING MEMORIAL

This is a living vehicle for the history of our future… in perpetuity. By providing ongoing recognition as history happens, we ensure that those shaping the American cultural mosaic today are secured for the centuries to come.

ENDURING WITNESS

This memorial stands as a pillar of integrity where shared facts lead to healing. It is a permanent witness that all peoples, in an environment of dignity and respect, through their endeavors and achievements, can build a dream and change the world for the better.



Our Mission

To bring connection, healing, pride, and unity to the United States of America through a national memorial.

OUR COMMITMENTS

- **A LIVING CULTURAL STORY**
  Present a living, interactive, immersive, and thorough history of our nation's major cultural groups and celebrate their uniqueness.
- **HONOR AMERICAN LEADERS FROM ALL WALKS**
  Celebrate American historical and cultural leaders, with founding tributes to two presidents — Franklin D. Roosevelt and Ronald Reagan — whose leadership helped the United States navigate global war and economic crisis.
- **PRIVATELY STEWARDED, BUILT TO ENDURE**
  Develop a privately funded, perpetually evolving institution that minimizes operational overhead while maximizing the conservation of the chosen memorial lands.



A privately funded national memorial — built to honor every American story.

Three Guiding Goals



01

GOAL

Anchor the Memorial to America’s 250th

Break ground in 2027, the 250th Anniversary of the United States, so the American Unity National Memorial rises as a generational gift from this moment in history to the centuries ahead.

02

GOAL

Connect People from Everywhere To American Stories

Regularly draw and connect people from across the nation and globe to visit, contemplate, and engage with American stories — promoting the spirit of awareness, dignity, healing, and unity.

03

GOAL

Optimize, Automate, Conserve

Design the memorial to minimize ongoing staffing while maximizing conservation of the chosen site and its surrounding lands.

SECTION

01

Project Origins, Vision for Geographical Site & Project Timeline

A vision of stone, sky and horizon.
An idea three decades in the making.

Origins: A Seed Idea Started in the 1990s.

A successful entrepreneur desires to celebrate America.

1963

Jim Weinel, a military veteran, and his wife Sharon, took a $150 investment in 1963 and turned it into Gemini - a world Leading manufacturer of signage and cast bronze monuments. This success made him think about what made such great success possible and what made America successful.

Mid-1990s

In the mid-1990s Jim, full of love and gratitude for his country and community, had an idea to highlight and memorialize how differing ideas can work together successfully.

Jim's idea was to memorialize two leaders from opposite ends of the political spectrum who developed and protected the American Dream through global wars and crisis. The two people he thought of were: Franklin Delano Roosevelt Jr., who led the nation through the Great Depression and World War II, and Ronald Reagan, who led the country through the Cold War and economic crisis.

Today

While Jim and Sharon are no longer alive their enthusiasm for the original seed idea has grown into the American Unity National Memorial, with a vision to unify all Americans.



JIM & SHARON WEINEL Founders of Gemini



THE ORIGINAL SEED VISION Roosevelt and Reagan, side by side

A Geographical Site To Match the Vision.



Guiding principles for the eventual home of the memorial

The American Unity National Memorial is envisioned for a setting of natural grandeur — a place whose terrain, sky, and quiet invite contemplation.

Once a site is chosen, architecture and landscape will work as one. A Cultural Center will settle into the land. An open-air amphitheater will gather visitors under sky. A planetarium will frame the night. The specific form follows the site — not the other way around.

Every concept on the following pages is designed to belong to the land it eventually meets — to honor it, conserve it, and earn a place within it.

SITE SELECTION CRITERIA

- **NATURAL GRANDEUR**
  Terrain that inspires reflection — stone, sky, water, or forest of clear visual character.
- **CULTURAL WELCOME**
  A region whose communities support the memorial's mission of healing and unity.
- **LONG-TERM STEWARDSHIP**
  Land available through gift, partnership, or acquisition with conservation in perpetuity.
- **YEAR-ROUND ACCESS**
  Connectivity, climate, and infrastructure to welcome visitors from across the country.



From a Dream to a Vision to a Memorial.

Three decades from first vision to projected ribbon-cutting.



1996

DREAM BIRTHED

Businessman and benefactor Jim Weinel envisions a memorial celebrating the American Dream.



2017

NEW CHAIRMAN

Kent Christopherson — a seasoned executive with 45 years of experience building multi-billion-dollar projects — is selected as Chairman of the Board, bringing fresh vision to the project.



2017

EXPANDED VISION

Under new leadership the team conducts site surveys and initial architectural designs, refreshes the project identity, and broadens the original vision to include the cultural mosaic that built the American Dream.

2027

PROJECTED PROJECT START

Memorial construction ribbon cutting timed with the America's 250th Anniversary commemoration.

SECTION

02

American Leadership Center

A hall of citizens from all walks of life who shaped, served, and led this country.

Celebrating American Leaders from All Walks

The American Leadership Center will be both indoor and outdoor — a place that celebrates the American civic, military, and cultural figures who shaped, built and protected the United States of America.

Visitors will encounter monumental sculptures of leaders both well-known and lesser-known irrefutable exemplars of success, innovation, and heroism.

Interactive screens, statues, and immersive AI-driven kiosks will let visitors explore each figure's story in depth — and even hold a one-on-one conversation with an American historical figure rendered through artificial intelligence.

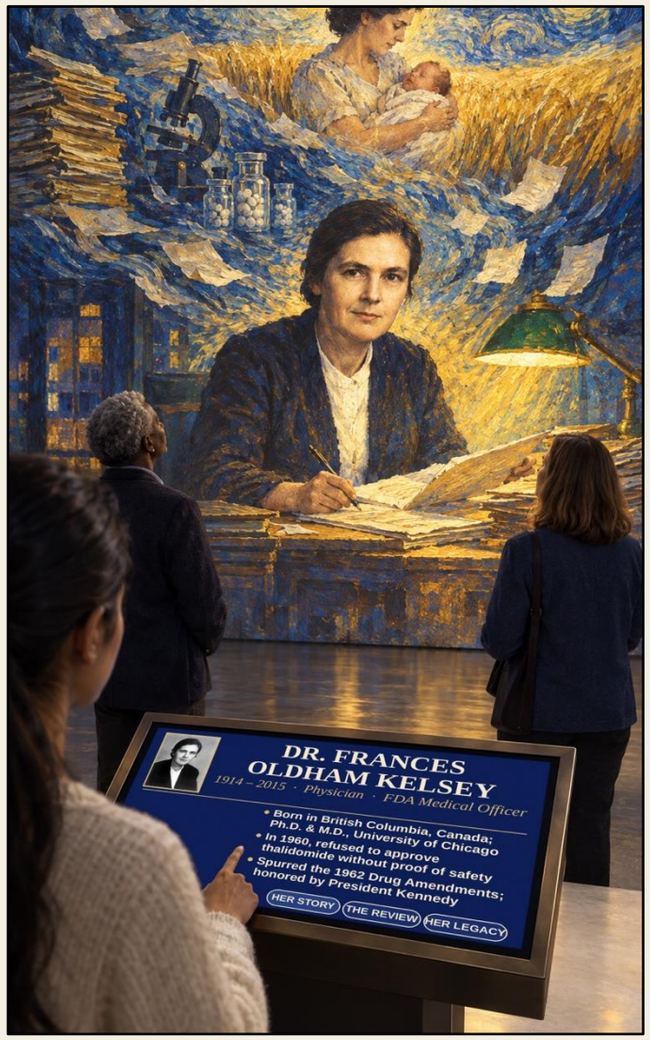
The result is a hall not of memorials alone, but of moments — where every visitor can step into the company of those who helped build the country.



Countless Unsung and Lesser-Known American Leader Exemplars.

Beyond the well-known figures often celebrated in national narratives, America holds countless stories of lesser-known or unsung, under-the-radar exemplars whose extraordinary contributions have shaped the character of this nation. Offered here is a small sample list — pioneers, innovators, artists, and community builders whose lives stand as powerful testaments to perseverance, ingenuity, and a deep connection to community.









Living History, on the American Stage.

The American Leadership Center's Indoor Amphitheater is the Memorial's living classroom — a flexible, acoustically tuned hall designed for historical lectures, on-stage interviews, and intimate question-and-answer sessions with historians, veterans, scholars, and cultural leaders.

Programming will rotate across the American story: founding-era debates, civil rights firsthand accounts, military oral histories, scientific and cultural breakthroughs — voices spanning every heritage, every era, one shared oath.

The space doubles as a cinema, screening curated documentary films and short features that bring the Memorial's themes to life — from the Tuskegee Airmen and the 442nd Regimental Combat Team to contemporary stories of service and citizenship.

After each program, audiences are invited to remain for moderated discussion, drawing connections between the past and the country we continue to build together.

SECTION

03

Ethnic Immigration and Cultural Center

The ethnic mosaic and immigration story of America told through immersive technology, human voices and unvarnished historical truth.

An Ethnic Mosaic.

An immersive cultural center.

This cultural center will highlight the global culture that created the American Dream — including the histories of the major ethnic groups that compose the United States.

It will be an immersive experience with a particular emphasis on Native American culture, alongside the histories and contributions of African American, Latin American & Caribbean, Middle Eastern, Asian, and European communities.

Visitors will use AI and immersive technology to explore migration waves, social changes, and economic contributions by decade, region, or country of origin.

Virtual reality headsets will allow guests to embark on a simulated immigrant journey — across a transatlantic ship, through the bustling halls of Ellis Island, or out across the vast landscapes traversed by migrant workers.





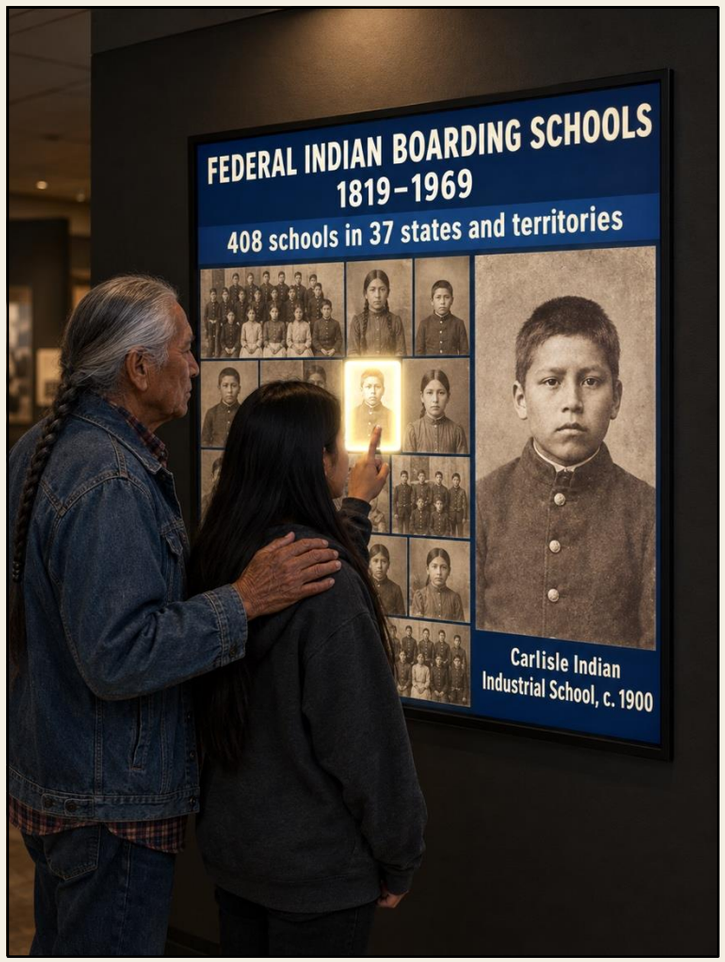
The Unvarnished Record.

Honoring the cost of the American story.

The American Dream was not offered equally to all. Alongside the stories of arrival and achievement, this gallery confronts the chapters too often softened or left untold: the forced removal of Native nations from their homelands, the boarding schools that sought to erase Indigenous languages and identities, the transatlantic slave trade and centuries of enslavement, the Chinese Exclusion Act, and the incarceration of Japanese Americans during World War II.

These histories are presented with care and without embellishment, grounded in documents, artifacts, and the recorded words of those who lived them. Visitors are invited to slow down, to listen, and to bear witness. Quiet spaces for reflection allow each guest to absorb what they have seen before moving forward.

To honor the full story is to honor those who endured it. The memorial holds that truth must come first, because healing and unity cannot be built on what has been forgotten.







Walk Through the Immigration Timelines. Immerse Yourself In the Stories.

INTERACTIVE TIMELINES

Interactive timelines explore migration waves and contributions.



ADDITIONAL RESOURCES VIA QR CODE

QR codes link visitors to deeper resources from any kiosk.



IMMIGRATION JOURNEYS UP CLOSE

VR experiences place visitors inside historical moments.



SECTION

04

American Center for Innovation & Technology

World changing ideas
from the American Mosaic —
past, present, and on the horizon.

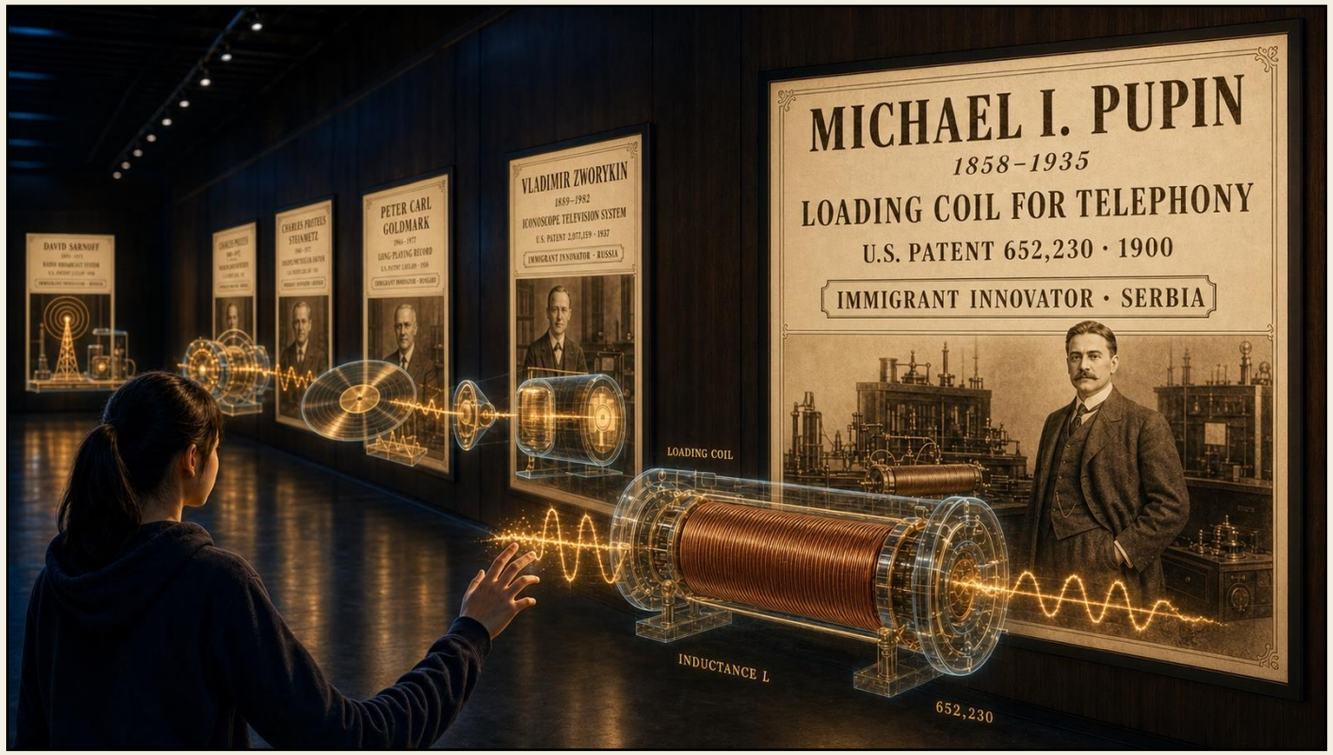
Ideas That Built America.

The Center for Innovation and Technology will celebrate American figures from the great American mosaic — past and present — whose work has reshaped industries and the world.

Past innovations are honored alongside the bold ideas of the future. Featured stories may include the founders behind Tesla, Microsoft, Amazon, Meta, NVIDIA, Vista Equity, Palantir, Prodea, Zscaler — and the legacy industrialists who came before them: Carnegie, Ford, Chrysler, and Edison. Bronze busts, interactive screens, and AI-powered kiosks make each figure's contribution feel close at hand.






DAVID SARNOFF
PETER CARL GOLDMARK
VLADIMIR ZWORYKIN
1889–1982
ICONOSCOPE TELEVISION SYSTEM
IMMIGRANT INNOVATOR · RUSSIA
MICHAEL I. PUPIN
1858–1935
LOADING COIL FOR TELEPHONY
U.S. PATENT 652,230 · 1900
IMMIGRANT INNOVATOR · SERBIA
LOADING COIL
INDUCTANCE L
652,230


IMMIGRANT INNOVATOR
ELON MUSK
From South African immigrant to founder of companies in space, electric vehicles, AI and more
Born 1971 · Pretoria, South Africa
Came to the U.S. to study, 1992
U.S. citizen, 2002
TESLA
Co-founded · 2004
NEURALINK
Co-founded · 2016
THE BORING COMPANY
Founded · 2016
SPACEX
Founded · 2002
STARLINK
SpaceX satellite internet · 2019
xAI
Founded · 2023


"Innovation has no passport. Only purpose."
AN WANG
1920 - 1990
Chinese-American physicist. Inventor.
In 1949 he co-invented magnetic core memory — the foundation of modern computers.
His innovation made digital technology smaller, faster, and more reliable.
Quiet mind. Lasting impact.
MAGNETIC CORES
X-DECODER
Y-DECODER
SENSE AMPLIFIERS
MAGNETIC CORE MEMORY

Roots of Innovation, Journeys of Courage

Many of the ideas that built America arrived with newcomers. A Chinese-born architect, a Russian-born television pioneer, a German-born printing innovator, a refugee who rose to lead Intel and, on the facing page, a Hungarian solar scientist and a Slovak parachute inventor each found here the freedom to build. Today, innovators like Taiwanese-born NVIDIA co-founder Jensen Huang carry that tradition into the age of AI.











From the Factory Floor to the Orange Grove

American innovation was never confined to one field. Henry Ford’s moving assembly line put the automobile within reach of working families. Lue Gim Gong, a Chinese immigrant in Florida, bred a frost-resistant orange that helped sustain the state’s citrus industry. The Center places these stories side by side: the native-born and the newcomer, the industrialist and the horticulturist, each building something that outlasted them.






ROOTS OF INNOVATION. JOURNEYS OF COURAGE.
Immigrant Innovators Who Shaped America
MARIA TELKES
1900 - 1995
Hungarian immigrant. Chemist. Visionary...
In 1948 she designed the Dover Sun House — the world's first successfully solar-heated home — using sodium sulfate salt to store the sun's heat.
The Sun Queen of MIT.
STEFAN BANIC
1870 - 1941
Slovak immigrant. Coal miner. Inventor.
After witnessing a plane crash in 1912, he designed an umbrella-style parachute and patented it in 1914. He donated the patent to the U.S. Army.
U.S. Patent No. 1,104,494.
THEY DREAMED. THEY BUILT. THEY BELONG.


CHIEN-SHIUNG WU
1912 – 1997
Chinese-born physicist. Pioneer.
• Came from Liuhe, China, to study physics in America, 1936
• Manhattan Project: helped enrich uranium and restart a stalled reactor
• Overturned the law of parity, 1956; first woman president of the American Physical Society
HER STORY
THE EXPERIMENT
HER LEGACY


JEFF BEZOS
Born 1964 · Albuquerque, New Mexico
Founder · Investor · Space Entrepreneur
Flew to space aboard Blue Origin's New Shepard · July 20, 2021
AMAZON
Founded 1994
BEZOS EXPEDITIONS
Venture Investing
BEZOS EARTH FUND
Climate & nature · 2020
BLUE ORIGIN
Spaceflight · Founded 2000
PROJECT PROMETHEUS
Co-founded · AI · 2025

SECTION

05

A Living Memorial

Bronze that endures. Projected stories in light updated in perpetuity – indoors and outdoors.





A Forever Renewed Roll Call Projected in Living Light

This living memorial offers a unique blend of permanence and dynamism. Steadfast bronze figures stand as lasting tributes — while the indoor and outdoor halls and walkways become a rotating image gallery of history.

Captivating projection mapping introduces new stories, figures, and perspectives over time. Outdoor interactive kiosks invite visitors to engage with each story directly. The result is an ever-expanding, electronically stored roll call of American contributors and permanent memorials.

Variable Projection Themes: Names From The Past… …and The Future.

The projected galleries are never static. Themes rotate through the year — honoring veterans in November, inventors and innovators in the spring, Indigenous nations, pioneers, first responders, and the everyday Americans whose names rarely make the history books.

Each week, a featured honoree takes the outdoor wall — like Andrew Jackson Beard, born enslaved, who became a self-taught inventor and whose railcar coupler helped save the lives of countless rail workers.

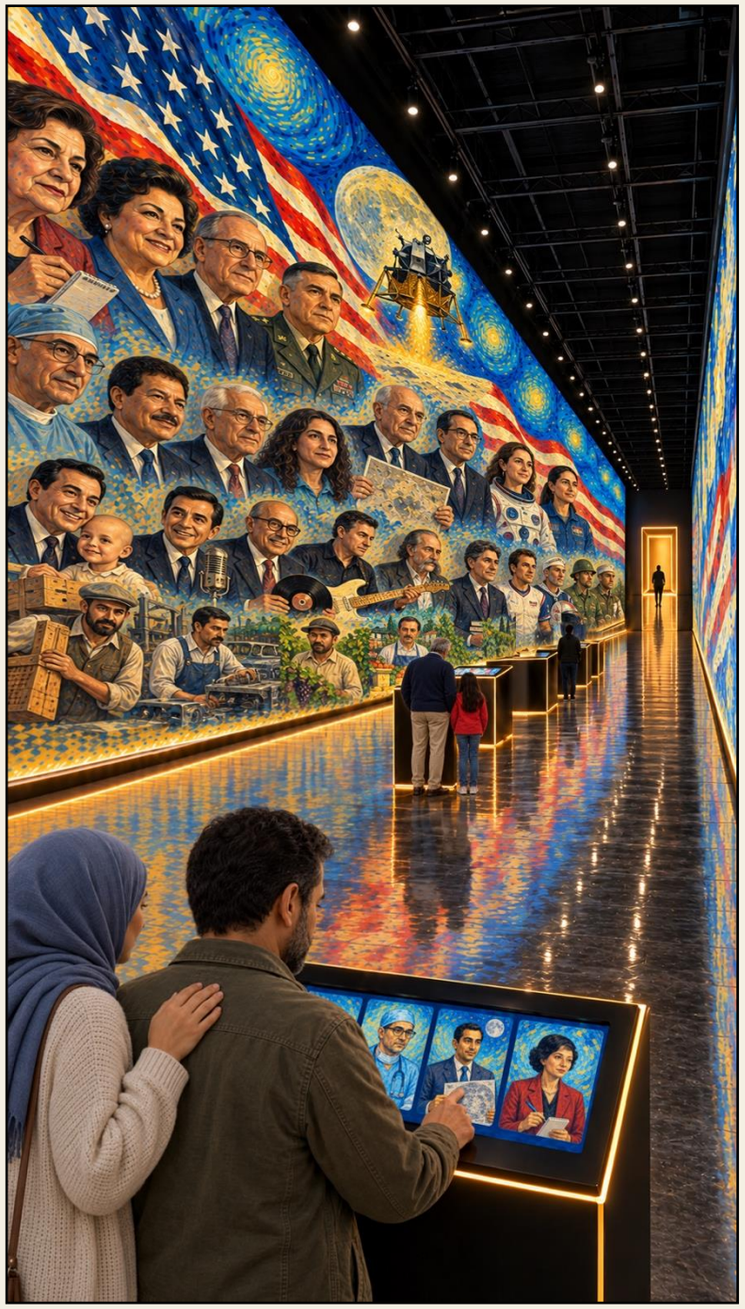
As history unfolds, new names join the roll call. Visitors can step up to any kiosk to explore the full story behind each face, so every return visit reveals someone new.



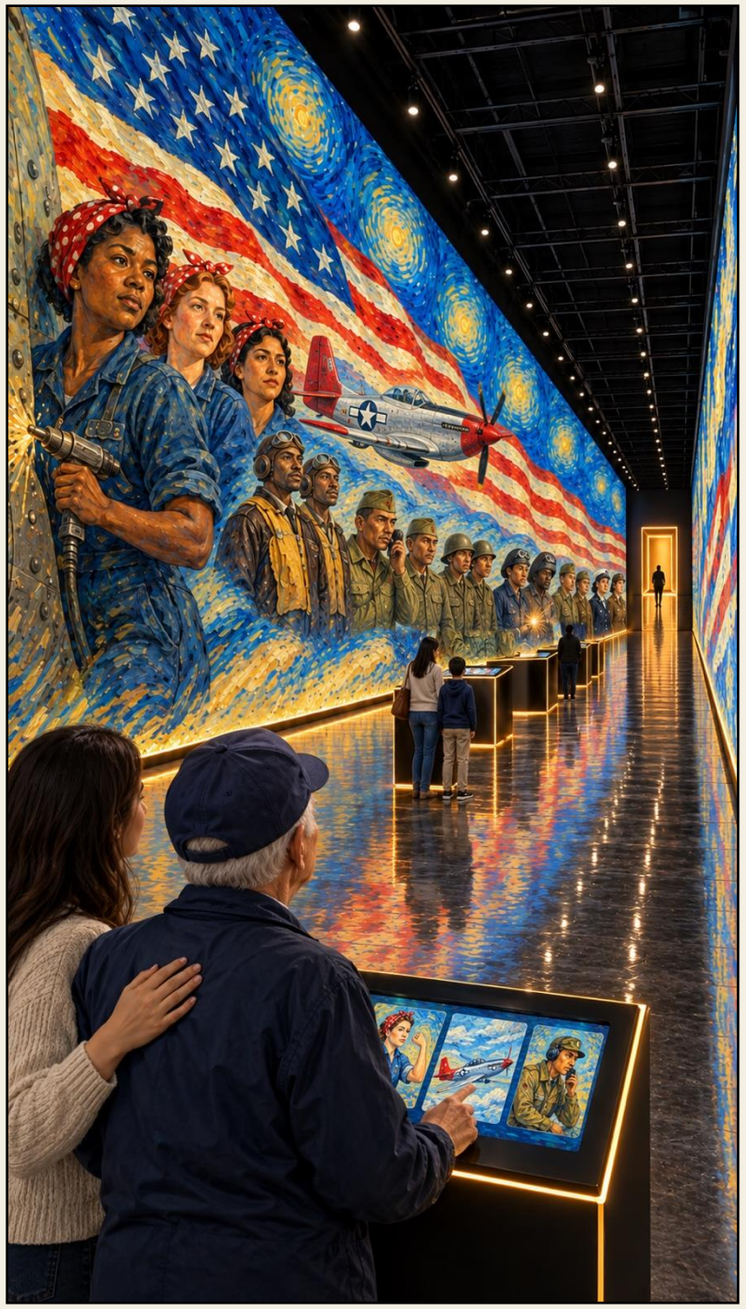


Living Visual Archive: American Stories in Perpetuity

As history unfolds new stories are told.







SECTION

06

American Indigenous Star Knowledge Planetarium

For centuries, Native American star knowledge has guided Indigenous people's everyday life.

The planetarium honors those ancient traditions and celebrates Indigenous aerospace professionals, including astronauts.

Star Knowledge

A planetarium which preserves and passes forward generational wisdom.





The planetarium will offer visitors immersive projections of American Indigenous constellations and traditional star knowledge. Through shared stories, guests will learn how American Indigenous peoples viewed the heavens — including spiritual beliefs, navigational practices, and cosmological teachings passed down across many generations.

Designed in close consultation with American Indigenous cultural advisors, the experience honors ancient knowledge through the language of modern projection.

From the Stars to Space

Honoring Indigenous Americans who carried the sky's stories into orbit.

Beyond the dome, the planetarium's Hall of Explorers celebrates Indigenous Americans in aviation and space. Holographic tributes pair each honoree's story with the artifacts of their mission, linking generations of sky knowledge to modern exploration.



COLONEL NICOLE AUNAPU MANN, USMC

Wailacki of the Round Valley Indian Tribes. First Native American woman in space, commanding NASA's SpaceX Crew-5 mission in 2022.



COMMANDER JOHN HERRINGTON, USN

Chickasaw Nation. First Native American in space, flying aboard Space Shuttle Endeavour in 2002.

From the Stars to Space

Honoring Indigenous Americans who carried the sky's stories into orbit.

For centuries, Native nations have read the night sky to mark the seasons, guide journeys and carry their stories forward. That gaze has since taken flight. Millie Rexroat, Oglala Lakota, flew as a WASP pilot in World War II. Mary Golda Ross, Cherokee, helped engineer the rockets and spacecraft that opened the path to the Moon and planets. Jerry Elliott High Eagle, Physicist and Osage and Cherokee, helped bring Apollo 13 home from Mission Control. John Herrington and Nicole Aunapu Mann carried that heritage into space itself.



"Your life's work is going to be landing men on the Moon."

JERRY ELLIOTT HIGH EAGLE

NASA Physicist, Osage and Cherokee

Apollo 13 Recovery

A voice he heard at age five.

His mother's answer: "Keep the vision. Keep the dream!"



SECTION

07

Outdoor Amphitheater: American Sights, Sounds and Stories

The natural landscape that surrounds the memorial provides a powerful, beautiful ambience for the amphitheater — a platform for artistic performances, large-format screen presentations, educational lectures, and re-enactments of key moments in American history, brought to life by educators and volunteers.

Under Open Skies, History Comes Alive

From spring through fall, the amphitheater hosts a full season of programming: orchestras performing beneath screens filled with American history, speakers and veterans sharing their stories, and reenactments that bring the past to life.

It is also a place for the nation's milestone moments: Independence Day concerts, and Memorial Day and Veterans Day tributes that bring the community together to honor those who served.







SECTION

08

After the Visit

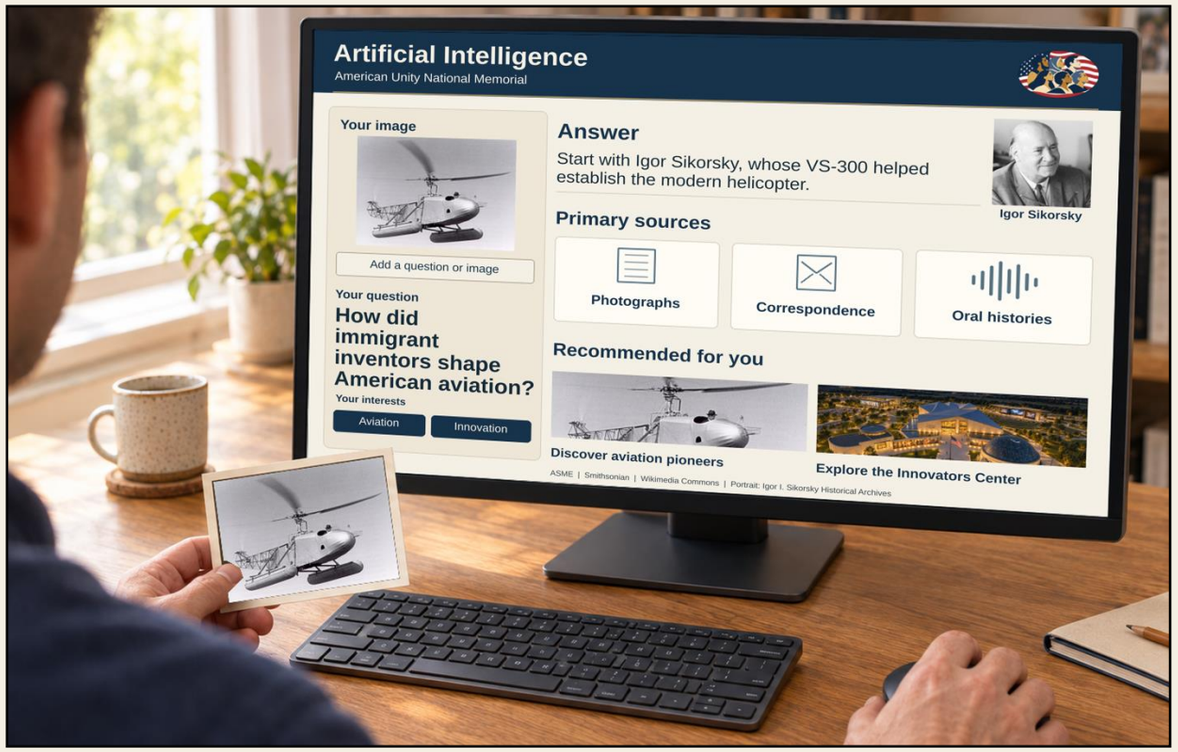
The journey doesn't end at the gate.
It follows you home.

The Journey Continues Online and With A.I.

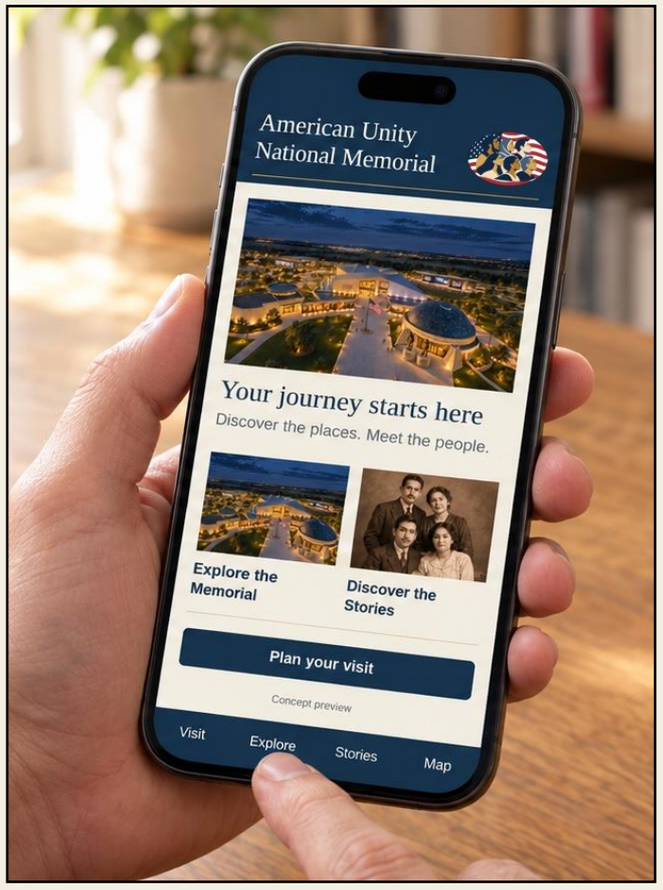
When people leave the memorial, they continue their journey online — with documents and media that follow them home.

An AI-powered research database of histories, original documents, and streamed content will be available for personal and academic exploration. Stream content on any device, including devices like AppleTV and Roku.

Drop in a question or an image, and the AI platform will surface answers, primary sources, and recommendations tailored to your area of interest.







SECTION

09

Project Funding

Privately funded. Politically de–risked. Built to endure. Designed to grow in perpetuity.

Privately Funded. Politically De-risked. Built to Endure. Perpetual Growth.

WHY PRIVATE FUNDING

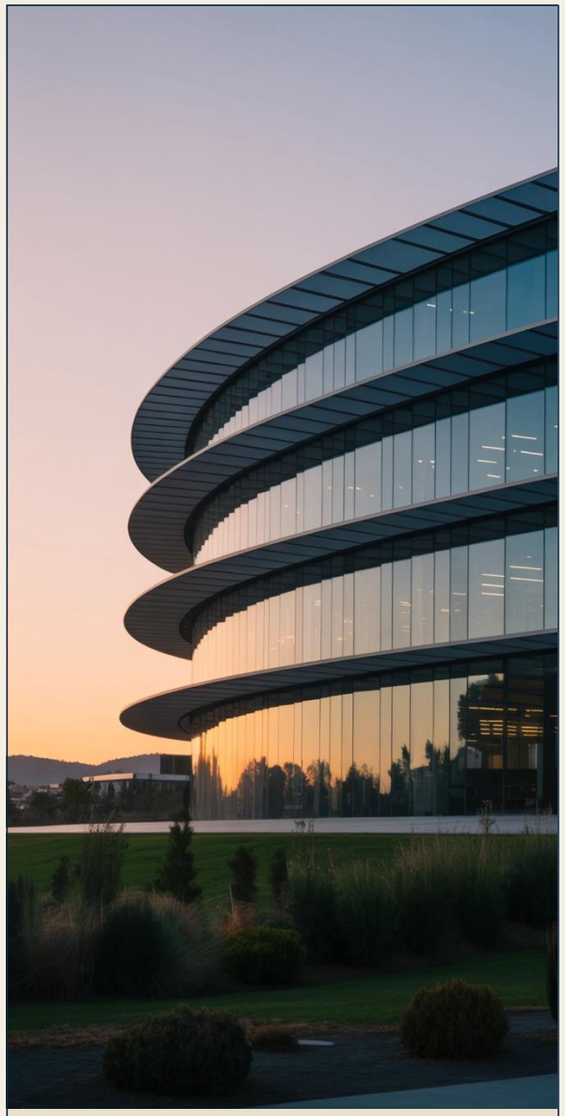
The American Unity National Memorial is funded entirely through private and philanthropic investment, which allows:

01 **Institutional Autonomy:** Keeps the memorial's vision independent of political cycles and legislative shifts.

02 **Fiscal Longevity:** Secures the site's future in perpetuity through a dedicated, private endowment.

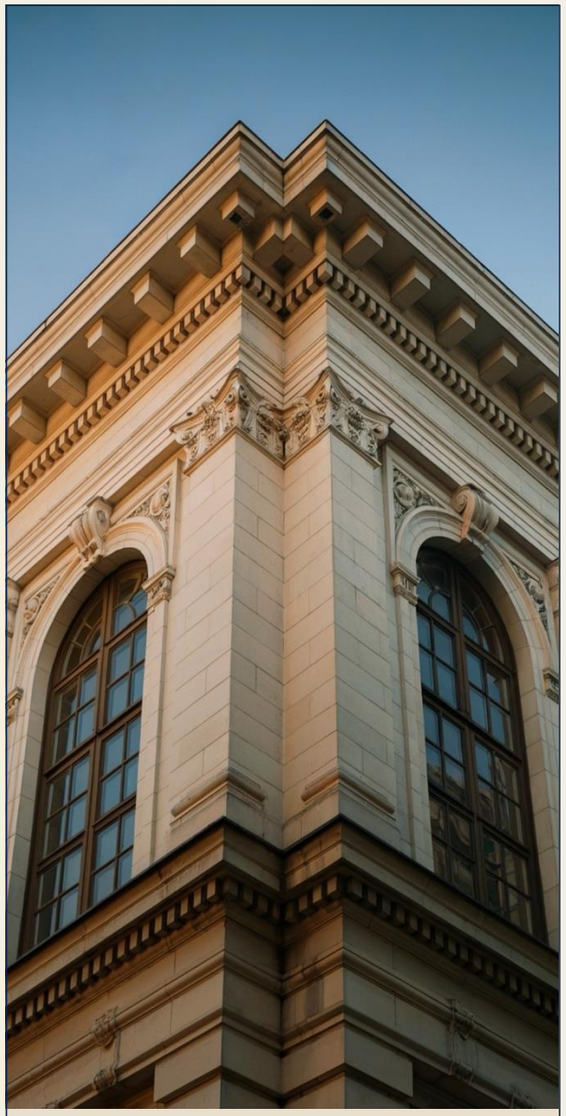
03 **Phased Development:** Enables a nimble construction process that scales directly with fundraising success.

04 **Living Narrative:** Allows continuous addition of notable citizens over time, preserving our shared history.



PRIVATE & CORPORATE

Donations from individuals and corporate partners to build and grow the project's endowment.



FOUNDATIONS

Major philanthropic foundations whose missions align with American history, education, and the arts.



THE TITANS GIVE BACK

Modern titans of U.S. industry — invited to give back to the mosaic they serve and employ.

An Opportunity for Titans to Give Back to the Cultural Mosaic They Serve

BY THE NUMBERS

$1B+
SINGLE GIFTS
Mega-gifts of a billion or more have happened only about two dozen times — most since 2015.

67%
FROM INDIVIDUALS
Two-thirds of all U.S. giving comes from individual donors — the backbone of philanthropy.

$84T
WEALTH TRANSFER
By 2045, an estimated $84 trillion will pass between American generations.

$315M
PRECEDENT
The Smithsonian's NMAAHC was built almost entirely on private gifts before opening day.

$140B
FOUNDATION GIVING
U.S. private foundations distribute over $140 billion in mission-aligned grants every year.



A swath of the great American mosaic is employed by some of the largest and most influential companies on the planet — some of which carry market values in the trillions of dollars.

The memorial endowment would invite the modern titans of U.S. industry to step forward and visibly give back to the ethnic mosaic they serve and employ.

The Center for Innovation and Technology will provide a showcase featuring their world-changing innovations, current and future. Donated funds and resources will help create and regularly update the AI-powered touchpoints and multimedia content at the heart of the memorial's healing-and-unity message.

$250B+ THE GIVING PLEDGE · AN ORGANIZED COHORT OF LEGACY DONORS

Founded in 2010 by Warren Buffett, Bill Gates, and Melinda French Gates, The Giving Pledge has united 245+ of the world's wealthiest individuals across 30+ countries in a public commitment to give the majority of their wealth to philanthropy — over $250 billion already pledged. The American Unity National Memorial offers people like these legacy-minded donors an unprecedented opportunity: a permanent, non-political monument to the values that built this country, and a chance to be named among its founding patrons in perpetuity.

245+
SIGNATORIES
Billionaires publicly pledged to give the majority of their wealth.

$600B
PROJECTED FLOW
Total deployment projected by Pledge signatories in coming years.

30+
COUNTRIES
A global cohort viewing U.S. institutions as the premier platform.

2010
FOUNDED
Warren Buffett and Bill and Melinda French Gates launched the Pledge.

An Invitation: Join Us in Building a New Category of Memorial.

America has built memorials to its presidents, its wars, its causes, and its communities.

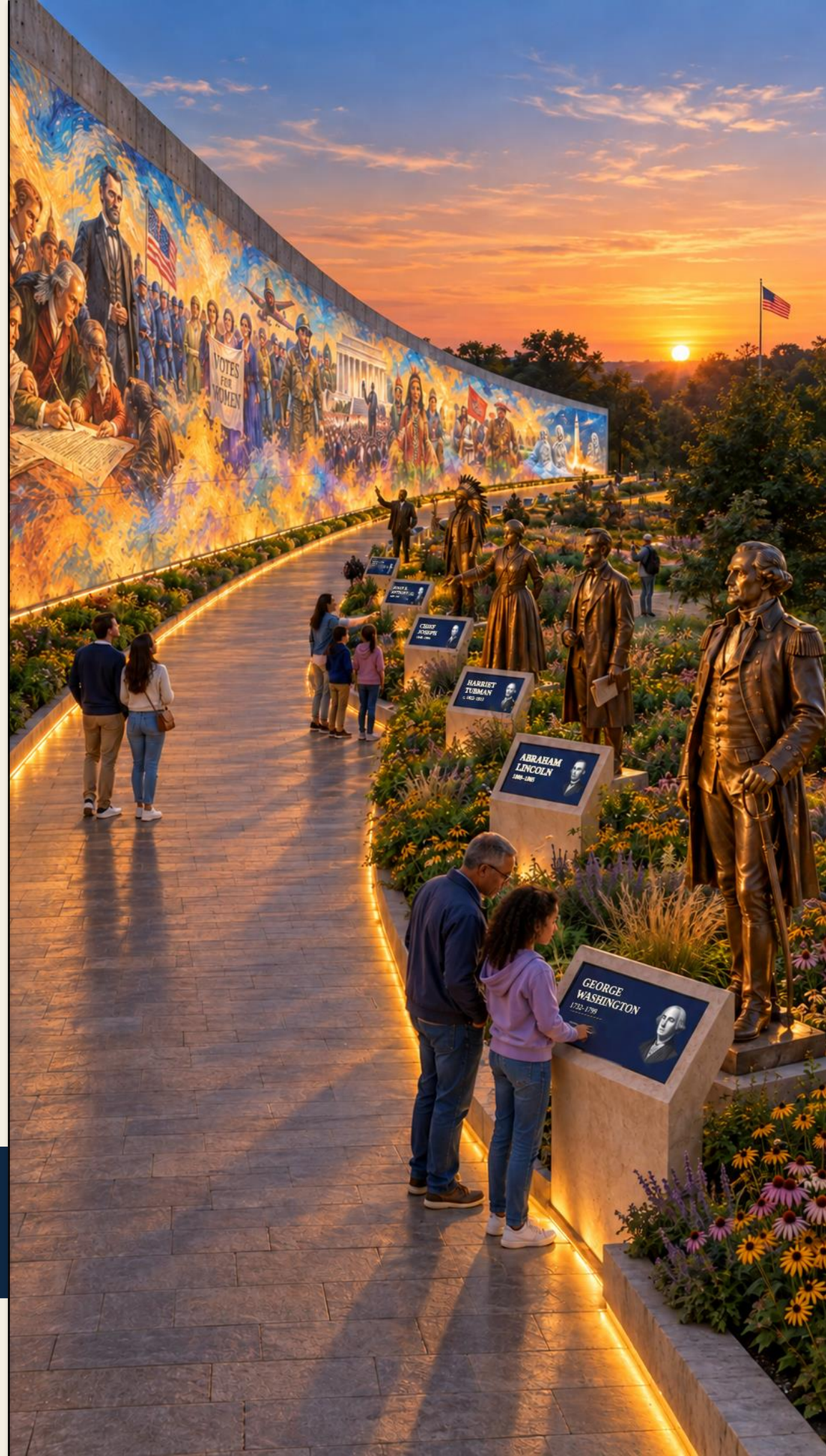
We have never had a memorial built to all Americans.

Let's build one together!



Kent Christopherson, Chairman of the Board

[email] · [phone] · AmericanUnityMemorial.org





SECTION

10

Addendum

Additional memorial concepts and Information

Other Memorial Concepts.

Concepts to amplify and enhance the visitor experience.



INDIGENOUS STAR KNOWLEDGE PHONE APP

A dynamic smartphone app educates visitors about American Indigenous star knowledge. Constellation overlays reveal traditional Indigenous formations, helping people understand generational spiritual beliefs and navigational techniques.



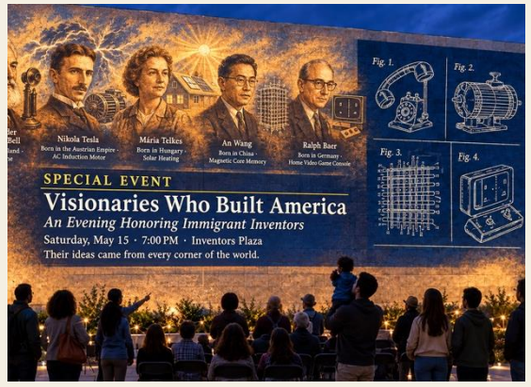
GUIDED TOUR PHONE APP

A smartphone app gives visitors a self-paced audio tour of the memorial campus, indoors and outdoors. The app gives those who want to wander the freedom to do so without losing the story.



VIRTUAL REALITY GOGGLE TOURS

VR goggles tell history in a uniquely vivid way. See history happen "right in front of you" and gain an appreciation for the hardships and heroism of Americans, both popular and unsung.



MARQUEE MOMENTS

Targeted projection events tied to anniversaries of major American milestones — civil rights, scientific breakthroughs, humanitarian achievements — invite the public into a recurring national rhythm of remembrance and celebration.



QR CODES FOR RESOURCES

QR codes on interactive kiosks, statues, plaques, and other items throughout the memorial direct visitors to books, websites, and resources in real time. Buy a book online and send it home, or pull up additional research material on the spot.

The American Exchange Project.

This free youth exchange program is mission-adjacent — and embodies the spirit of exactly what the American Unity Memorial stands for.

In 2019, founder David McCullough III took a road trip that changed his life. Over two months he drove across the country, making friends with fellow Americans who at first seemed like foreigners — and who taught him new words, new ideas, and new ways of life. The trip ultimately revealed that despite our growing divisions, much more unites us than divides us.

Welcoming the stranger, hometown pride, a deep love of our children, and a reverence for the character-building journey — these are deeply American ideals. AEP harnesses them, alongside the energy and curiosity of young people, to create a free domestic youth exchange program.

The American Unity Memorial plans to develop similar cross-generational programs — places where Americans can relax, drop their divisiveness, and learn how to listen and communicate again. The desired result is what all Americans long for: having different opinions and still being friends.

"Sticking America together one person at a time."

— AMERICAN EXCHANGE PROJECT



AEP COHORT · BROOKLYN BRIDGE, NEW YORK

AEP BY THE NUMBERS

1,500+ alumni since 2021	**75 / 36** towns / states reached
90% made a lasting friend	**100%** would recommend



American Unity National Memorial

A Living Memorial to Healing, Dignity, and Unity.





